

Message Text

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43

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 PA-02 PRS-01 USIA-15

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R 240846Z JUN 75

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 1101

UNCLAS TOKYO 8411

E.O. 11652: N/A

TAGS: BEXP, BTRA, JA

SUBJECT: FOREIGN BUYERS GROUP: NATIONAL HOUSEWARES SHOW,
CHICAGO, JULY 1975

1. EMBASSY-SPONSORED BUYERS MISSION WILL VISIT NATIONAL
HOUSEWARES MANUFACTURERS (NHMA) SHOW, HELD MCCORMICK
PLACE, CHICAGO, IN JULY. GROUP PRESENTLY MEMBERS 65.
COMMERCE REQUESTED ARRANGE PRE-REGISTRATION FOR GROUP,
WHICH WILL ARRIVE CHICAGO ON JULY 14 AT 12:55 P.M.
VIA DL 612. GROUP PLANS VISIT SHOW ON JULY 14-16
AND WILL STAY AT PICK-CONGRESS HOTEL. TRAVEL ARRANGEMENTS
BEING HANDLED BY NAIGAI AIR & SEA SERVICE.

2. EMBASSY PRESENTLY COMPILING AND TRANSLATING GROUP
MEMBER INFORMATION AND WILL SEND IN SEPARATE CABLE.

3. EMBASSY HOPES FRANCIS J. CAFFREY ON SAN FRANCISCO
DISTRICT OFFICE CAN ACCOMPANY GROUP. HIS ASSISTANCE
TO PREVIOUS JAPANESE MISSIONS HAS CONTRIBUTED GREATLY
TO THEIR SUCCESS.

4. GROUP ALSO PLANS VISIT REGIONAL HOME FURNISHING MARKETS
IN DALLAS ON JULY 10-11 AND ATLANTA ON JULY 13,
PRIOR TO CHICAGO NHMA SHOW. IF COMMERCE REPRESENTATIVE
CAN ACCOMPANY, THIS WOULD BE APPRECIATED.

5. SOME GROUP MEMBERS WISH VISIT DO-IT-YOURSELF/ HOME
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IMPROVEMENT STORE IN CHICAGO. PLEASE ADVISE NAMES

AND ADDRESSES OF POSSIBLE RETAIL OUTLETS.
HODGSON

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NNN

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